

# Business Management and Growth for Warehouse Logistics Operators

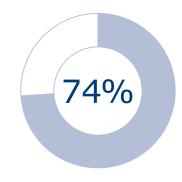
Education Overview & Benefits

www.IWLA.com

Since 1891 members of the International Warehouse Logistics Association (IWLA) have come together to educate one another on best warehousing and business practices. IWLA remains the resource for warehouse logistics and continues to advance professional development in the industry.



of members have participated in IWLA educational offerings.



of participants in IWLA education rate presenters and experts in the field as excellent.



I first became involved in IWLA to learn more about the industry. There wasn't a huge amount of training in warehousing available. IWLA gave me a structured training on the fundamentals of good warehouse operations, sales and cost strategy, and safety. It has truly helped my business and helped me be a better leader. I'm now using the IWLA educational programs to train my midlevel managers.

**Brett Mears,** President, Palmer Logistics

### **Educational Events**

IWLA in-person educational events are designed for executive, management and entry-level professionals who want to hone their skills, share, and network with others. The multi-day courses are created by special planning committees of past course attendees and industry practitioners who evaluate and refresh courses each year, ensuring that the experts and subject matter reflect what is most important to the warehouse logistics industry.

# **Courses Target Critical Areas of a Warehouse Logistics Company**

Check the IWLA Calendar for event dates and locations at www.IWLA.com/events/.

#### The IWLA Essentials of Warehousing Course

features a diverse and impressive group of facilitators and tackles everything trainees, managers, and supervisors involved in sales, operations, transportation and customer service need to know to better understand the industry.

#### The IWLA Warehouse Legal Practice Symposium

focuses on changes in warehouse, transportation, and human resource law; warehouse security and insurance; legal documents; and regulations. This course features legal and insurance experts to guide warehouse leaders through evolving and continuing challenges.

**The IWLA Economics of Warehousing & 3PL Sales Course** is a three-day, member-driven course focused on cost-assessment, margins, and landing new business in the warehouse logistics industry.

The IWLA Safety & Risk Conference highlights the latest safety regulations, practices and crisis-management strategies for your warehouse logistics organization.

The IWLA Technology & Operations Solutions for Warehousing Conference zeros in on warehouse logistics processes and provides IT and operational professionals tools to increase productivity and efficiency in the warehouse.

# Live Webinars & **On-demand Programs**

IWLA experts are available throughout the year via an online education portal. This keeps warehouse professionals informed and engaged in a variety of industry topics in a convenient and accessible format.



#### **Free Live Webinars Available to All Members**

IWLA regularly produces live webinars with featured quest speakers. Members can interact during live webinars in Q&A sessions. The topics cover all areas of warehouse logistics management:

- Leadership
- Staffing and human resources
- Warehouse contracts
- Social media best practices
- Inventory accuracy
- · Omni-channel retail fulfillment
- Sustainability
- · Election and government affairs updates

- Data and facility optimization
- · Warehouse Management Systems and software
- Labor law
- · Pests in food distribution
- Food safety
- Energy management in your warehouse
- Transportation management regulations



**66** The most valuable event I participated in was the IWLA Essentials Course. We learned a tremendous amount about all aspects of the industry from sales and marketing, to warehouse law and insurance. But I also remember meeting a lot of good friends that I still stay in touch with today and continue to see at the conventions and IWLA events throughout the year. 99

Frank Anderson. Vice President, RBW Logistics



#### **On-demand Resource Center**

The IWLA On-demand Resource Center provides supplemental content for those who want to view webinars whenever and wherever. This includes recorded live webinar content and some specialty paid-webinar content.

## **IWLA Warehouse Logistics Professional** (WLP) Certification Program

The IWLA Education Committee designed the WLP certification program to reflect varying levels of expertise and involvement in the industry. Professionals from every facet of warehouse logistics can become certified through the WLP Program. It stands as a differentiator of individual achievements in professional development, experience, and practice in warehouse logistics:

## **IWLA WLP Program Tiers**

#### **Tier I - Qualified Warehouse Logistics Professional (QWLP)**

This level is especially for emerging logistics professionals who are ready to make a career in the industry. \$250 application fee.

#### **Tier II - Certified Warehouse Logistics Professional (CWLP)**

This designation is for more seasoned individuals who have broad career experience and who have pursued additional professional education. \$500 application fee.

#### **Tier III - Executive Warehouse Logistics Professional (EWLP)**

The EWLP program is reserved for individuals who have achieved officerlevel success in their organizations. \$1,000 application fee.

Learn more about IWLA Education at www.IWLA.com/events-site. For more information about IWLA education visit www.IWLA.com or contact IWLA education at education@IWLA.com or 847.813.4699.



## Members + Rewards

It's no secret that every informed IWLA member builds a stronger association and stronger industry. In an effort to bring valuable education to more members, IWLA offers the **Member + Rewards Program.** Send three or more employees to any IWLA event and receive

20 percent off your total registration cost. We know more than one person from your company stands to benefit from IWLA education and networking.





